



Digital Leadership Academy

– A DLI initiative to educate and empower the female digital leaders of today and tomorrow

The Digital Leadership Academy, an initiative of the [Digital Leadership Institute](#) aims to close the ICT skills gap and increase the number of female entrepreneurs and leaders in digital sectors in Europe, and beyond, by delivering digital and leadership skills to young and career-age women. The DLA approach combines cross-generational mentoring and technical, business and leadership skills development with the goal of building a resilient community of female digital leaders, confident and prepared for long-term, fruitful careers in digital sectors.

The DLA approach is unique because:

- ▶ Topics addressed meet a real need;
- ▶ Content provides both theoretical background and practical experience;
- ▶ There is opportunity for self-reflection and interaction;
- ▶ Motivation is stimulated; and
- ▶ People have fun.

2014 Digital Leadership Series

In 2014, DLA will launch an inaugural *Digital Leadership Series* consisting of twelve seminars (two hours each) taking place in Brussels from April to December for a group of twenty teen- and career-age women. The series will be split between fun, hands-on, result-oriented workshops that deliver practical, creative, digital skills, and seminars that address leadership, business and personal skills for success. All courses will be led by a team of DLA digital, business and leadership experts.

Concept

The *Digital Leadership Series* targets women who believe in a better future for themselves and are determined to develop the skills that will take them forward. The programme design is a result of input from academics, politicians, leading practitioners and young women participating in the Women2020 dialogue (Please see: [Women2020 Action Plan: "Time to Act"](#)).

The DLA *Digital Leadership Series* addresses both hard and soft skills to create a winning mindset, and focuses on two streams of skill-development:

- ▶ **Leadership:** A multidisciplinary programme of group sessions delivered by expert leadership and professional-development professionals;
- ▶ **Digital:** A multi-faceted programme delivering creative, digital skills in an environment focussing on practical experience with result-oriented outcome.

Practical

The 2014 *Digital Leadership Series* will be carried out from April to December* in Brussels (Merode Metro). For a team of two individuals (teenage and career-age women) for the entire series, the cost is 1400 euros, materials included. Places are available for organisations wishing to sponsor young women or women in transition to participate in the series.

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2014 Digital Leadership Series – Provisional Calendar (TBC)

23 April	Digital Workshop: Digital Music Composition
24 April	Leadership Seminar: The Art of War for Women: Become the Director of Your own Life
21 May	Digital Workshop: 3D Design & Printing
22 May	Leadership Seminar: The Inner and Outer Games of Self-marketing: "Know yourself before you sell yourself"
4 June	Digital Workshop: Develop Your Own Mobile App
5 June	Leadership Seminar: Conflict Management and Effective Communication in the Digital Era
17 September	Digital Workshop: Programming & Robotics
18 September	Leadership Seminar: Negotiate Your Way to Success
15 October	Digital Workshop: Digital Branding & Website Development
16 October	Leadership Seminar: Stimulating Creativity and Innovation in Yourself and Others
26 November	Digital Workshop: Digital DJ-ing and Music-making
27 November	Leadership Seminar: Digital Creative Independence
10 December	Digital Leadership Summit: 2014 Academy Graduation Ceremony

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Experts

The Digital Leadership Series workshops and seminars are carried out by a team of experts comprised of Digital Leadership Institute board members and DLI network-members. Please click on the images to visit their profiles.



Cheryl D. Miller, Chairman & Executive Director



Jennifer Breslin, Gender Chair & Americas Director



Mirna Hidalgo, Leadership Chair



Valérie Kinoo, Entrepreneurship Chair



Reine Essobmadje, Innovation Chair & Africa Director



Michela Magas, Creative Chair



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